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**Press Release – For Immediate Release**

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MultiValue Central has signed a strategic partnership with leading modernization and mobile development technology vendor BlueFinity International for the supply of Evoke, BlueFinity's innovative low-code business app development platform for world-wide distribution.

Evoke is a low-code/no-code RAD platform that allows a company's existing staff to cost effectively design, develop and deploy business apps across multiple mobile and desktop devices. This allows for the creation of web, hybrid and native apps and the full integration and synchronization with back-end systems and databases. The solution is completely flexible and scalable and allows businesses to future proof their apps so they can evolve in line with their own development and growth.

The partnership will enable MultiValue Central to provide support, development, and implementation services associated with the development of business apps. MultiValue Central will also employ Evoke to design and develop its own apps for the benefit of its customers. For BlueFinity, the partnership brings with it the support of MultiValue Central's experienced technology, development, and sales teams. This will allow BlueFinity to expand the already rapidly growing Evoke customer base into new markets.

The market demand for mobile apps globally is growing rapidly. Analyst firm App Annie estimates the global app economy will be worth \$6.3 trillion by 2021, a 380 per cent jump from the \$1.3 trillion app market in 2016. This is in part fueled by increased smart phone usage. Evoke is helping companies meet that demand.

Both companies see huge potential for growth in the MultiValue marketplace as more companies are looking for modernization and mobile apps to enhance their existing enterprise systems.

Evoke's ability to generate solutions that integrate both SQL and MultiValue databases into the same desktop and mobile app offers great possibilities to MultiValue Central's clients. The

MultiValue market has been asking for a full function mobile business app for some time. Evoke is viewed as one of the most significant additions to this market in many years as it offers a truly mainline product for MultiValue.

Dr. John Nunziato, Executive Vice President at MultiValue Central said, “We see EVOKE as one of the premier low-code products in the marketplace and the need for modernization and mobile apps in the MultiValue marketplace make this product a must have for the enterprise.”

Malcolm Carroll, Director at BlueFinity International, said, “MultiValue Central is a dynamic company with an excellent reputation and a major player in the world’s technology market. We’re delighted that Evoke will become their flagship App Development solution. Worldwide demand for mobile business apps is growing fast and Evoke is the perfect, low-code solution that will enable companies to effectively realize their app development ambitions. The partnership with MultiValue Central will ensure that the product is supported by excellent levels of local support, training, implementation, and development services.

**About MultiValue Central:** MultiValue Central is an industry leading information technology value added distributor focused on MultiValue services and solutions ranging from providing modernization tools and mobile app development to ensuring customer MultiValue systems are tuned to peak performance. MultiValue Central also provides MultiValue recruitment, staff augmentation, and bespoke development services.

**About BlueFinity International:** BlueFinity markets Evoke, a cost-effective, low-code app development platform that provides the complete environment for your existing staff to design, develop and deploy business apps across multiple devices (IOS, Android and Windows phones and tablets plus Windows, Apple and Linux desktops). Evoke offers a low-code and/or no-code route which can evolve into fully customizable native apps as you require. It allows you to confidently create web, hybrid and even native apps (as it generates into Visual Studio and Xamarin projects) and to fully integrate and synchronize with existing back-end systems and a wide array of both SQL and MultiValue databases. BlueFinity is committed to a continuous development program for Evoke ensuring its partners and customers will always be able to take advantage of the very latest of technological innovations to deploy multi-platform, multi-operating system-based business apps.